## **Exponential Growth and Decay**

When the rate of change of a variable y is directly proportional to the value of y, the function y = f(x) is said to grow/decay exponentially.

- **A.** Differential Equation for rate of change:  $\frac{dy}{dt} = ky$
- **B.** General Solution:  $y = Ce^{kt}$ 
  - **I.** If k > 0, then exponential growth occurs.
  - II. If k < 0, then exponential decay occurs.

Exponential Growth:

$$\frac{dy}{dt} = ky$$

$$y(t) = Ce^{kt}$$