Average and Instantaneous Rate of Change

- i). Average Rate of Change: If (x_0, y_0) and (x_1, y_1) are points on the graph of y = f(x), then the average rate of change of y with respect to x over the interval $[x_0, x_1]$ is $\frac{f(x_1) f(x_0)}{x_1 x_0} = \frac{y_1 y_0}{x_1 x_0} = \frac{\Delta y}{\Delta x}$.
- ii). Instantaneous Rate of Change: If (x_0, y_0) is a point on the graph of y = f(x), then the instantaneous rate of change of y with respect to x at x_0 is $f'(x_0)$.